Platform	Feature Set	Integrations	Affiliate monetization	Pricing	Ideal For
LTKBest for influencer-driven sales	Influencer network, affiliate tracking, analytics, social links	Instagram, TikTok, YouTube, LTK app	Yes – rev-sh… ▾	Revenue-share ▾	Brands partnering with proven influencers
Foursixty Best for owning the customer journey	Shoppable UGC galleries, TikTok/Instagram embeds, product tags	All major ecommerce platforms, TikTok, Instagram, Klaviyo	No – DTC fo… ▾	$90–$500/mo… ▾	Brands wanting to keep shoppers on-site
MikMakBest for multi-retailer sales tracking	Multi-retailer checkout, "Where to Buy," analytics	Amazon, Walmart, Target, 8,000+ retailers	No ▾	Custom enter… ▾	Enterprise brands selling through multiple retailers
BazaarvoiceBest for scaling UGC quickly	Ratings/reviews, UGC syndication, sampling via Influenster	2,300+ retailers, ecommerce, social	No ▾	Custom enter… ▾	Mid- to large-sized brands generating and distributing UGC

| **Flowbox***Best for global, multi-currency UGC* | UGC collection, localized galleries, multi-currency | Instagram, TikTok, YouTube, Facebook | No ▾ | Custom enter… ▾ | Global brands needing localized yet consistent shoppable experiences |